



October 17, 2012

Dear Neighbors of W Hamilton Pl.,

We would like to inform you that we will be filming a commercial at 22 W Hamilton Pl. on October 18, 2012. It is a small commercial advertising a weight loss product called "Almased". Production will begin at 12pm and last until 2am. Filming will be finished by 12am through which time lighting equipment and a generator will be used.

Parking will be restricted starting at 10am on Thursday and continuing until 2am Friday morning. We apologize for any inconvenience this may cause. If you live on the affected blocks (Pavonia btw Cole St. and W Hamilton, and half of the block on W Hamilton btw Pavonia and 8th St.) and need parking accommodation, please contact us at your earliest convenience so that we can make arrangements for alternate parking.

We are working in conjunction with the City of Jersey City Mayor's Office, as well as the Jersey City Police Department, and have completed the required film permits and furnished certificates of insurance. Police officers will be present on location throughout the duration of production. We will be making a donation to the Hamilton Park Neighborhood Association on behalf of the production.

Feel free to contact us if you have any further concerns or questions and we will be happy to help you with more information. Thanks very much in advance for your cooperation and consideration.

Sincerely,

Tas Mahr
Locations Coordinator
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203-434-5171