

CITY OF JERSEY CITY

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Jersey City Adds a Sixth Red Light Camera at Sip Avenue & Routes 1 & 9/440; Warning Phase Activated 3/10/2012 Ticketing Period to Commence at 12:01 a.m. on Sat., April 10, 2012

JERSEY CITY – **Police Department** officials announced today that a sixth red light camera began its trial phase at **12:01 a.m. (midnight) on Saturday, March 10, 2012** for the West Bound approach at the intersection of **Sip Avenue and Routes 1 & 9/440**. The camera, which is part of a New Jersey Department of Transportation program, will take video and photos of red-light violators.

The trial phase or “warning period” will last until **11:59 p.m. on April 9, 2012** during which violators will receive a written warning in the mail. After that, motorists cited for running the red light will receive an \$85 citation.

The City’s road safety program aims to protect drivers, passengers, cyclists and pedestrians from injuries or crashes caused by red-light running. Jersey City’s road safety program has been in effect since April 2011 and has already recorded over 16,000 violations at two locations.

“The intent of our road safety program is to get drivers to obey traffic signals,” said **Police Chief Thomas Comey**. “The purpose of this program is to improve public safety and reduce collisions resulting from red-light violations.”

Intersection safety cameras operate 24-hours a day and capture still images and video of red-light running violations. Intersection safety cameras are currently located at four other intersections:

- John F Kennedy Blvd @ Communipaw Ave/CR 612
- Jersey Avenue @ 18th Street
- Montgomery and Merseles streets
- Newark and Tonelle avenues
- Intersection of Sip Avenue and Routes 1 & 9/440, east bound approach

Intersection safety technology is just one way Jersey City is making local streets safer for everyone. The program is administered by American Traffic Solutions, Inc. (ATS) with each violation reviewed and approved by Jersey City’s Police Department prior to being issued.

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Jerramiah T. Healy at 201-547-4836 or 201-376-0699.////