

# CITY OF JERSEY CITY

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MAYOR



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**FOR IMMEDIATE RELEASE**

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## ***Mayor Healy and Pershing LLC Urge You to Pedal to Work for a Smarter, Greener Commute As Part of Jersey City Bike to Work Week May 17<sup>th</sup> – 21<sup>st</sup>***

**JERSEY CITY** – Mayor Jerramiah T. Healy and Pershing LLC are hosting a **Community Safety Workshop** from **4:00 p.m. – 6:00 p.m.** on **Wednesday, May 19<sup>th</sup>** at the **Grove Street PATH Plaza**, located between Grove Street and Newark Avenue, as part of the **Bike to Work Week** events.

**May 17<sup>th</sup> – 21<sup>st</sup>** is **Bike to Work Week**, a nationwide endeavor to educate the public about the benefits of bicycling and to increase awareness of and respect for cyclists. Commuters are encouraged to bike to work in support of a sustainable alternative to automobiles. Commuting by bike even one day during the week would reduce the city's carbon footprint and traffic.

Sponsored by the **Jersey City Department of Housing, Economic Development and Commerce**, the **Jersey City Police Department**, **Hudson Transportation Management Association** (Hudson TMA), and **Bike JC**, in conjunction with the **Pershing LLC** and many other local businesses, Jersey City is promoting the four greatest benefits of bicycle commuting: saving money, exercise, a clean environment, and fun.

“Pershing is proud to support Jersey City's Bike to Work Week,” says **Richard Brueckner, CEO of Pershing LLC**. “Our employees are active in many green efforts, including using car pooling and mass transit in their daily commutes. Bike to Work Week is another example of how we can do our part to support a green environment in our community.”

“Jersey City is fortunate to have firms, such as Pershing LLC, as good corporate citizens,” continues **Mayor Healy**.

The economic, environmental and health effects of a car-dependent world are far reaching. In *Making Jersey City Greener*, **Jersey City Bike to Work Week** is another means of promoting energy efficient policies and practices to promote and implement energy conservation, renewable energy development, and the reduction of greenhouse gas emissions.

Bicycle transportation is an integral part of the “multi-model” transportation system planned for by city, state and local transportation government agencies. The education of cyclists and motorists as to the proper and safe operation of bicycles is important to ensure their safety and comfort.

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Event volunteers from Bike JC – an advocacy organization which seeks to improve bicycle safety in the city and promote increased bicycle use as an everyday means of transportation and recreation – will be available to provide information, safety tips, guidelines, and bike maps. Visitors at any of the following locations listed below can register as a bicycling commuter and receive a free gift. Information and 10 minute workshops are available for all, as well as discounts and specials at local shops. Staff from Hudson TMA, the Jersey City Police Department and volunteers from BikeJC will hold workshops, such as *How to Lock Your Bike, Bike Safety Tips, Rules of the Road* and *How to Dress for All Types of Weather*.

“Although cycling has health benefits, is good for the environment and is fun, there are many safety tips that all cyclists should obtain before getting on the bike,” said **Mayor Healy**. “All cyclists should become an educated cyclist and plan ahead in order to ensure their safety. If you are considering biking along our city thoroughfares, I strongly urge you to attend the Community Safety Workshops we have for you throughout the week.”

The schedule of events is as followed:

<p><b>Wednesday, May 19th</b> <b>Community Safety Workshop</b> Grove Street Plaza 4:00 p.m. – 6:00 p.m. Co-sponsored by: Pershing LLC</p> <p><b>Thursday, May 20th</b> <b>Community Safety Workshop</b> MLK Hub 4:30 p.m. – 6:30 p.m.</p> <p><b>Friday, May 21st</b> <b>Community Safety Workshop</b> Exchange Place 7:30 a.m. – 9:30 a.m.</p> <p><b>Saturday, May 22nd</b> <b>Everything Jersey City Festival</b> Central Avenue 11:00 a.m. – 6:00 p.m.</p>	<p><b>Saturday, May 22nd</b> <b>Bike 101 – The Savvy Cyclist</b> Frank Conwell School - PS#3 - 111 Bright Street 9:00 a.m. – 5:00 p.m.</p> <p><i>The Savvy Cyclist is a FREE, one day program for adults who want to improve their cycling skills and learn the do’s and don’ts of cycling in an urban environment. Certified instructors provide an eight hour program where instruction takes place both in the classroom as well as on the street. To receive information, e-mail <a href="mailto:info@hudsontma.org">info@hudsontma.org</a> or call 201-792-2825. REGISTRATION IS REQUIRED.</i></p> <p><b>Sunday, May 23rd/Rain date: June 6<sup>th</sup></b> <b>Bike JC’s 1st Annual Jersey City Ward Tour</b> Exchange Place 11:00 a.m. - Parade 1:00 p.m. – 3:00 p.m. - Festival</p> <p><i>Featuring bike workshops, a bike rodeo, and giveaways.</i></p>
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For information, visit [jerseycitynj.gov](http://jerseycitynj.gov) or call 201-547-4513.

**All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Jerramiah T. Healy at 201-547-4836 or 201-369-0699.///**