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Mayor Fulop Announces Online Survey Seeking Residents' Feedback on Design of Journal Square Plaza as Developer Seeks to Improve Public Space as Part of Site Plan

Residents to Vote on Whether to Maintain Existing Memorial and Fountain or Select a New Design for Plaza with Water Wall and Reflecting Pool as well as a Re-envisioned Memorial

JERSEY CITY -- **Mayor Steven M. Fulop** announced today that the City is seeking the **public's feedback** in the future **design of the plaza at Journal Square**, as the revitalization of the area continues and the administration focuses on bringing investment and development to all neighborhoods of the city.

The survey, which will be available online for one week, will offer residents two options for the future direction of the plaza: either designing the plaza around the existing memorial and fountain or reinterpreting the memorial and fountain as a new plaza, to include possibly a water wall and reflecting pool and re-envisioned memorial. Residents will be able to access the survey via the city website or directly at <https://www.surveymonkey.com/s/DGSYXZM>

"As our city moves forward and as we continue to develop Journal Square into a world class destination, we want to ensure that this plaza reflects the interests and views of the city and its residents," said **Mayor Fulop**. "Our hope is that whatever model is selected, the plaza becomes a space that is inviting to the community, where people can gather together for events, celebrate the diversity of our city and enjoy all of the benefits of a vibrant cultural center."

In January, Kushner Companies and KABR Group acquired the two-acre property known as One Journal Square, which is approved for mixed-use development including 1,500 residential units, retail and commercial space. The Journal Square Plaza is adjacent to the development site, and the site's owners have expressed an interest in improving the area while still retaining a public plaza and the memorial names that appear on the fountain.

The plaza at Journal Square is a central component to restoring the area as a vibrant and active hub for residents, commuters, and visitors. Redeveloping Journal Square into the active center of the city it was year ago means having a bustling plaza that supports the commercial and residential development of the area.

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“We are pleased that the city is seeking the input from the community about the design of the plaza and look forward to sharing our thoughts on the process,” said **Renee Tirella Cassidy, a board member of the Journal Square Neighborhood Association**. “The revitalization of Journal Square is something important to not just those of us who live in Journal Square but to all Jersey City residents and we hope everyone shares their views.”

Since taking office, the Fulop Administration has made Journal Square a focus by incentivizing and encouraging development off the waterfront. For the first time in decades, new construction is underway in Journal Square with a 53-story tower, the first of three in KRE’s Journal Squared project, as well as a 13-story tower at 3 Journal Square. The pace of planning approvals for JSQ has picked up dramatically with nearly two dozen other approved projects, and developer interest in the area continuing to intensify.

“That the City of Jersey City has chosen to solicit stakeholder and public input is something that the Board of Trustees of the Journal Square restoration corporation support and we look forward to hearing the results of the survey as well as participating in it,” **Don Smartt, Journal Square SID administrator**.

The fountain in Journal Square features a memorial to the Jersey City victims of 9-11, as well as a Circle of Honor, where notable Jersey City residents are recognized annually. Either version of the new plaza would include a feature that incorporates those honored and a place to recognize and reflect.

All media inquiries should be directed to Jennifer Morrill, Press Secretary to Mayor Steven M. Fulop at 201-547-4836 or 201-376-0699. ////